



July 12, 2026
Palmer Day Committee
4560 115th Ave
Clear Lake, MN 55319
Roger: 320-248-7594
Joanie: 320-248-2460

Dear Palmer Day Supporter:

Thank you for your past support, and we hope you join us September 12 for another great celebration of our community.

With 78 entrants last year, our parade was a fantastic success, and we anticipate a great showing again this year. Our parade is a great way to advertise your business. We're once again excited to welcome the St. Cloud Fire and Police Drum & Pipes to our parade.

Other Palmer Day events include a 5k Run, Bean Bag and Horseshoe Tournaments, a Pickleball Tournament, BINGO, "Koosie Kar" races, our great kids games, Hammerschlagen, and live music until 8pm. Many area non-profit organizations benefit each year from selling food and beverages in the park. We hope we can count on your continued support and participation in the great community event.

It also takes financial contributions from the community and businesses to make the day a success. All profits from Palmer Day are donated to local organizations. Last year, donations were made to the Becker Girls Soccer Booster, Becker Robotics Team, Palmer Park Fund, BLCA Fireworks, Clearwater/Clear Lake Food Shelf, Palmer Powder Hounds and St. Pat's 4-H.

Registration forms for Palmer Day events can be accessed online: www.palmerday.com

We look forward to hearing from you soon. We have enclosed a parade application - it is very helpful if you pre-register for the parade, either by mailing it to the address on the Parade Application, or you can email Bob at SimpkinsRM@yahoo.com.

For monetary or merchandise (Raffle) contributions, send the bottom portion of this letter to the above address or call, and be sure to indicate the size for your free t-shirt. Thank you for making this day possible!

The Palmer Day Committee

Sponsor's Name: _____

Donation: _____

In order to be recognized on the Sponsor Board, donations must be received by August 14, 2026. The Sponsor Board recognizes three cash/contribution levels:

*Gold Level is \$325+
Silver Level is \$125+
Sponsor Level is up to \$125*

***Names of those donating \$125 or more will be featured on the 5k Run T-shirt.*

Adult: ___S ___M ___L ___XL ___2XL ___3XL