



July 15, 2023  
Palmer Day Committee  
4560 115th Ave  
Clear Lake, MN 55319  
Roger: 320-248-7594  
Joanie: 320-248-2460

Dear Palmer Day Supporter:

Planning for Palmer Day 2023 has begun! Twenty-five years ago, a committee of locals felt that our wonderful community needed celebrating, so they founded Palmer Day. Every year since (except during COVID) Palmer Day has been a huge success for our community, sponsors and contributors. Because you are a valued sponsor, we invite you to take part in the 2023 celebration to be held on **September 9**.

With nearly 60 entrants, our parade has been a fantastic success, and we anticipate a great showing again this year. Our parade is a great way to advertise your business. We're once again excited to welcome the Shriners and the St. Cloud Fire and Police Drum & Pipes to our parade.

Other Palmer Day events include a 5k Run, Bean Bag and Horseshoe Tournaments, BINGO, "Koosie Kar" races, our great kids games, Hammerschlagen, and live music in the afternoon and evening. Many area non-profit organizations benefit each year from selling food and beverages in the park. We hope we can count on your continued support and participation in the great community event.

It also takes financial contributions from the community and businesses to make the day a success. All profits from Palmer Day are donated to local organizations. In the past, donations were made to the Clear Lake Fire Department, St. Pat's 4-H, Boy Scouts, Becker Robotics Team, Palmer Park Fund, Becker National Honor Society, Clearwater/Clear Lake Food Shelf, and Briggs Lake Chain Fireworks, Tech HS Spanish Club, and Becker Girls' Soccer.

Registration forms for Palmer Day events can be accessed online: [www.palmerday.com](http://www.palmerday.com)

We look forward to hearing from you soon. We have enclosed a parade application - it is very helpful if you pre-register for the parade. With monetary or merchandise (Raffle) contributions, send the bottom portion of this letter to the above address or call, and be sure to indicate the size for your free t-shirt. Thank you for making this day possible!

**The Palmer Day Committee**

Sponsor's Name: \_\_\_\_\_

Donation: \_\_\_\_\_

*In order to be recognized on the Sponsor Board, donations must be received by August 14, 2023. The Sponsor Board recognizes three cash/contribution levels:*

Gold Level is \$300+  
Silver Level is \$100 - \$299.99  
Sponsor Level is up to \$99.99  
*\*\*Names of those donating \$100 or more will be featured on the 5k Run T-shirt.*  
Adult: \_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ 2XL \_\_\_ 3XL

**Palmer Day Events**

- \*5k Walk/Run 9am start
- \*Top 20 Car Show 9am - 2pm
- \*Bean Bag & Horseshoe Tournaments
- \*Kids Games 1pm - 3pm
- \*Raffle 1pm - 5pm
- \*BINGO 2pm - 4pm
- \*Afternoon Music - The PCE Band
- \*Hammerschlagen (times?)
- \*Live Music Pull Start Diesel 7pm - 11pm